



Brett Stratton joins NAI Northern California as Managing Director in Oakland to lead growth in the East Bay

The Bay Area commercial real estate brokerage adds sales leader

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SAN FRANCISCO, CA - October 31, 2017- NAI Northern California is pleased to announce that Brett Stratton has joined as Managing Director based at the firm's downtown Oakland office. Brett brings over 20 years of real estate industry experience on a national level including multifamily investment properties, contract negotiations, and brokerage operations. His previous background includes roles with startups Owners.com and Movoto as well as real estate players like KB Home and Coldwell Banker.

“With demand and prices on the rise in Oakland and other cities throughout Alameda and Contra Costa counties, NAI Northern California is really focused on growing our service coverage to meet the market. Brett's real estate experience and team building expertise will definitely be key in driving exponential market share growth throughout the East Bay,” remarks NAI Northern California President, James Kilpatrick.

NAI Northern California's momentum in the East Bay Area is already gaining this year. The brokerage closed just over \$93 million in real estate transactions across the East Bay Area in 2016. Already in 2017, the team has nearly doubled sales volume in the region to over \$173 million year to date.

About NAI Northern California

NAI Northern California is a progressive, tech enabled, full service commercial real estate firm serving the Bay Area. Recognized as one of the Top 25 Commercial Real Estate Firms by the East Bay and San Francisco Business Times, we are committed to delivering best in class services for our clients.

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